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Sagem-Interstar to launch industry-leading IP fax solution for the Cisco ISR

Ranked the leading global Fax over IP (FoIP) solution for the 6th consecutive year, Sagem-Interstar's XMediusFAX™ FoIP server software is also now the world's first fax solution to run inside a Cisco Integrated Services Router (ISR) to better serve organizations in addressing fax as part of a comprehensive and cost-effective Unified Communications (UC) strategy.*

Montreal, Canada, April 10, 2008 – Sagem-Interstar Inc. ([Sagem Communications](#)), the global leader in advanced fax solutions for IP networks (www.faxserver.com), today launched the world's first IP fax software solution running on the Cisco Application eXtension Platform (AXP) for the Cisco Integrated Services Router (ISR). The XMediusFAX solution is being announced this week at the Cisco Partner Summit in Honolulu, April 8–11, 2008 at the Hawaii Convention Center. The IP fax solution enables enterprise users to send and receive faxes from desktops, email and Web applications, MFPs and mobile devices at anytime from anywhere. Sagem-Interstar also announced it has joined the Cisco Technology Developer Program as a Cisco AXP partner.

IP Fax Solution on the Cisco AXP – Powered by XMediusFAX™

Sagem-Interstar's XMediusFAX FoIP solution is the first IP fax software platform to operate natively on the Cisco Application eXtension Platform (AXP), which resides within the Cisco ISR. It contributes significantly to streamlining costs, improving document communication, collaboration, and productivity, while providing more value to Cisco ISRs deployed worldwide in enterprises today.

The XMediusFAX software solution offers benefits such as:

- Highly secure fax communication within the Cisco ISR environment
 - Routes sensitive documents to designated recipients and devices for easier access anywhere, anytime, in the office or outside
 - Facilitates compliance requirements (i.e., SOX, HIPAA, PCI)
- Facilitating a distributed redundant fax architecture with central Web management
- Eliminating the costs of traditional faxing (i.e. printing, paper, toner, maintenance, dedicated analog lines, fax hardware)
- Reducing hardware footprint in the enterprise branch, eliminating single-purpose server hardware, thereby decreasing energy consumption – a green initiative
- Lowering Total Cost of Ownership (TCO)
 - Easier deployment and administration with the XMediusFAX software-only solution (no expensive fax boards or third-party integration required)

“We wanted a Unified Communications solution that would provide us with better document communication records and traceability, specifically for faxes. Bottom line, we wanted to integrate the fax capability into our overall branch communication strategy. One of the unique things about

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the SAGEM solution running on the Cisco AXP is that it allows us to embed IP fax capabilities directly into our branch router. This optimizes performance, and gives us several cost advantages,” said Luis Suarez, Director of Information Technology at H.I.G. Capital.

H.I.G. Capital is a Sagem-Interstar customer that successfully adopted a trial installation of the IP fax solution on Cisco AXP last month. As a global private investment firm with over four billion dollars of capital under management, H.I.G. Capital works in a very fast-paced global environment which handles legally binding, mission-critical documents for multi-million-dollar transactions.

The IP fax solution on Cisco AXP “provides us with access to fax documents anywhere anytime, no matter where our people are in the world, allowing us to secure multi-million-dollar transactions, while maintaining an audit trail for our records management requirements. This is critical to our business,” added Luis Suarez.

“Sagem-Interstar’s taking advantage of the Cisco AXP third-party hosting services on the Cisco Integrated Services Router (ISR) adds industry-leading Fax over IP to an already comprehensive Unified Communications solution,” said Dave Frampton, Vice President in Cisco’s Access Routing Technology Group. “This complete solution delivers significant cost and performance benefits for mission-critical fax services in many industries, while facilitating highly secure communication, collaboration and regulatory compliance.”

The IP fax solution on Cisco AXP can be integrated into the Cisco Unified Communications Manager, and is available on a variety of hardware options and a broad range of Cisco ISRs. It is also a solid fit for virtualization strategies since its boardless technology enables IT staff to efficiently combine and manage common resources for diverse applications, further enhancing IP Telephony and UC deployments.

For details on ordering the AXP platform and the Cisco AXP fax solution, please contact your local Cisco Reseller. For more information, please visit www.cisco.com/go/axp.

For more information on the XMediusFAX fax server solution, visit Sagem-Interstar: www.faxserver.com/fax-server-software/xmediusfax/index.htm or www.faxserver.com/fax-server-software/xmediusfax/cisco_axp_e.htm

* Source: Davidson Consulting’s Computer-Based Fax Markets Report (published Dec. 2007)

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications systems to enhance productivity, collaboration and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar is perpetually “Changing the Way You Fax” with its recognized excellence in delivering FoIP innovations.

Visit Sagem-Interstar’s website at: www.faxserver.com.

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About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals.

With a turnover of almost 1.3 billion euros, Sagem Communications employs 6,500 people on five continents and is headquartered in Paris.

For more information:

www.sagem-communications.com / www.sagem.com

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