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PRESS RELEASE

Sagem-Interstar IP fax customers exemplify IT innovation and ROI success at a global May 7 Cisco forum

Sagem-Interstar joins Cisco this week in a global and interactive virtual discussion about IT innovation and strategies for thriving in turbulent times, reducing cost and complexity, and doing more with less in diverse industry sectors.

Montreal, Canada – (Marketwire – May 5, 2009) – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagem-communications.com)), the global leader in advanced IP fax server solutions (www.sagem-interstar.com), along with XMediusFAX customers – Van Meter Industrial and The Cardiovascular Group – will participate in the virtual Cisco IT Innovations Forum, May 7, 2009, 8 a.m. – 5 p.m. ET at www.ciscoitinnovationsforum.com. The live event unites various Cisco network systems, security and routing VPs, customers, partners and analysts who will their share ideas, tactics and stories on weathering the current economic climate, all while driving IT innovation and ROI success.

The Cisco IT Innovations Forum will include keynote speeches from Cisco's Marie Hattar, Mick Scully and Shailesh Shukla. Each keynote will be followed by round-table discussions from customers exemplifying the theme "Driving IT Innovation and ROI Success". Two of the 10 round-table industry guests include Sagem-Interstar's customers: Dave Cahill (CIO of Van Meter Industrial) and Daryl Schweiger (Manager, Information Systems, Cardiovascular Group), deploying XMediusFAX Fax over IP (FoIP) solutions within the Cisco Application Extension Platform (AXP).

The Cisco AXP–XMediusFAX FoIP offering is the first and only, global IP fax server solution to run inside the Cisco Integrated Services Router (ISR). Its emerging branch office optimization requirements include robust support for advanced FoIP survivability deployments.

Survivability of an increasingly business critical application like fax should be integrated within an overall corporate business continuity plan (BCP). With XMediusFAX 6.0, the IP fax server survivability solution can be cost-efficiently tailored to address a wide range of system availability and disaster recovery objectives to safeguard against the high costs and negative impact of fax downtime at corporate headquarters or within the branches.

For more information on the Cisco AXP–XMediusFAX FoIP solution, as well as how FoIP survivability benefits enterprises in disaster recovery and offsite replication scenarios, download the XMediusFAX AXP datasheets at: http://www.sagem-interstar.com/forms/cisco_axp_e.asp.

Visit also Sagem-Interstar's virtual Exhibit Hall booth during the Forum's session breakouts.

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Customer Quotes:

Van Meter Industrial, one of North America's largest electrical and automation wholesale distributors and a long-time XMediusFAX SP customer, is the first to deploy the new XMediusFAX 6.0 branch survivability FoIP solution within a Cisco AXP/ISR 2800 environment. This deployment was driven by the fundamental need to minimize the impact of the loss of fax service at a remote branch due to WAN link problems.

Ron Rathjens, Senior Network Engineer, Van Meter Industrial

"We have been using the XMediusFAX solution for over 3 years. During the past year we have experienced some WAN issues (i.e. over-subscribed bandwidth) and needed a 'quick fix' so we could continue receiving faxes while our WAN was being upgraded. We selected the XMediusFAX AXP solution because it gave us that 'quick fix' we were looking for. It also provided us with a robust, redundant system that easily integrated into our existing infrastructure. The AXP integration was easy to install by simply plugging the NME module into our existing Cisco ISR router and configuring the software."

The Cardiovascular Group, a leading northern Virginia cardiology practice with 11 clinical offices, deploys Cisco AXP-XMediusFAX FoIP to easily and cost-effectively harmonize faxing of confidential patient, physician, hospital and internal communications (3,000-6,000 faxes/month).

Daryl Schweiger, Information Systems Manager, The Cardiovascular Group, P.C.

"Cisco AXP-XMediusFAX FoIP is a green solution, since it integrates directly into our existing ISR, and does not require additional cooling, power consumption and rack space. In all, The Cardiovascular Group anticipates monthly savings of \$3,000 in telecom and document handling costs."

Supporting Resources:

Tags / Keywords: Sagem-Interstar, Sagem, XMediusFAX, survivability, Cisco AXP, fax server, disaster recovery, VMware, virtualization, virtual machine, IP fax, redundancy, replication, Fax over IP, FoIP, IP fax, Cisco Forum, Cisco IT Innovations Forum

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.



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Learn more about Sagem-Interstar at:

Corporate website: www.sagem-interstar.com.

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

LinkedIn Group: <http://www.linkedin.com/groups?gid=1485237>

Twitter: <http://twitter.com/giseleseto>

About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: www.sagem-communications.com

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