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**INTERSTAR**

PRESS RELEASE

## Sagem-Interstar's newly certified Cisco AXP and CUCM 7.0 IP fax branch solutions showing at Interop Vegas

*Sagem-Interstar continues to drive home innovative ideas on weathering the current economic climate. At the Interop Las Vegas conference this week, Sagem-Interstar will demonstrate its newly certified Cisco AXP 1.1.1 and CUCM 7.0 Fax over IP (FoIP) solutions to help companies lower costs, boost ROI, secure data, and rev up performance in corporate headquarters and branch office environments.*

**Montreal, Canada – (Marketwire – May 18, 2009)** – Sagem-Interstar Inc. ([Sagem Communications](http://www.sagemcommunications.com)), the global leader in advanced IP fax server solutions ([www.sagem-interstar.com](http://www.sagem-interstar.com)), will be demonstrating its newly certified Cisco Application eXtension (AXP) 1.1.1 and Cisco Unified Communications Manager (CUCM) 7.0 FoIP server solutions. Sagem-Interstar's XMediusFAX Release 6.0 FoIP branch survivability solutions will be featured at [Interop Spring](#) held May 17-21 (Cisco Partner Pavilion – POD #8) at the Mandalay Bay Convention Center, in Las Vegas, Nevada.

“Sagem-Interstar's green-optimized XMediusFAX is among the first global software applications to undergo stringent testing and certification in the recently launched Cisco AXP certification program,” said Jean Champagne, General Manager at Sagem-Interstar. “We have been working very closely with Cisco to ensure XMediusFAX complies rigorously with all of Cisco's key evolving requirements in enterprise unified communications, branch optimization, and reduction of networking costs and complexities.”

At Interop, Sagem-Interstar's Christian Larocque will be speaking live on the universal benefits of the Cisco AXP–XMediusFAX FoIP solution at the Cisco Partner Pavilion Theatre on Tuesday, May 19 (11:50 a.m.) and on Wednesday, May 20 (3:50 p.m.).

The Cisco AXP–XMediusFAX FoIP offering is the first and only, global IP fax server solution to run inside the Cisco Integrated Services Router (ISR), which houses the Cisco AXP. It includes robust support for advanced FoIP deployments in disaster recovery and branch survivability scenarios.

XMediusFAX 6.0 IP fax server survivability solutions can be cost-efficiently tailored to address a wide range of system availability and business continuity objectives. This safeguards organizations against the potentially high costs and negative impact of fax downtime at corporate headquarters or the branch level.

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#### Supporting Resources:

For information on how XMediusFAX seamlessly integrates within the latest Cisco AXP, Cisco Unified Communications Manager (CUCM 7.0) and H.323 or SIP infrastructures, download the XMediusFAX AXP datasheets at:

[http://www.sagem-interstar.com/forms/cisco\\_axp\\_e.asp](http://www.sagem-interstar.com/forms/cisco_axp_e.asp) .

Two Cisco AXP–XMediusFAX customer video testimonials (Van Meter Industrial and The Cardiovascular Group) are available for on-demand viewing at [www.ciscoinnovationsforum.com](http://www.ciscoinnovationsforum.com), a recently archived virtual Cisco event in which Sagem-Interstar, Van Meter and Cardiovascular Group all participated.

**Tags / Keywords:** Sagem-Interstar, Sagem, XMediusFAX, survivability, Cisco AXP, fax server, disaster recovery, VMware, virtualization, virtual machine, IP fax, redundancy, replication, Fax over IP, FoIP, IP fax, Cisco Forum, Cisco IT Innovations Forum, Interop

#### About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

#### Learn more about Sagem-Interstar at:

**Corporate website:** [www.sagem-interstar.com](http://www.sagem-interstar.com).

**Corporate video:** <http://www.youtube.com/watch?v=4QkPVagX3mk>

**Facebook page:** <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

**LinkedIn Group:** <http://www.linkedin.com/groups?gid=1485237>

**Twitter:** <http://twitter.com/giseleseto>

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### About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: [www.sagem-communications.com](http://www.sagem-communications.com)

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