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Sagem-Interstar launches cost-effective and eco-friendly “plug and play” appliances to North American market at ITEX 09

Small and Medium Business (SME) optimized server appliances for secure routing, cost-effective faxing, and eco-friendly document management – SAGEM OpenLine and OpenScribe – are being launched this week at the Information Technology & Exposition (ITEX) show in Las Vegas.

Montreal, Canada – (Marketwire – March 18, 2009) – Sagem-Interstar Inc. ([Sagem Communications](#)), the global leader in advanced fax solutions for IP networks (www.sagem-interstar.com), is launching to the North American market this week new “plug and play” server appliances for secure routing, cost-effective faxing, document management and archiving. Corresponding well to requirements spurred by the global economic crisis, the new SAGEM OpenLine™ and OpenScribe™ are complementary appliances that leverage existing IT investments through open compatibility with multifunction peripherals (MFPs) and information systems.

The SAGEM “plug and play” appliance solutions are being showcased at the Information Technology Education & Exposition (ITEX 09), Booth # 125, March 18-19, Las Vegas Convention Center:

OpenLine: SME-optimized fax management server for total security & audit traceability

- Secure fax communications: routing, search & retrieval directly from the desktop to boost productivity and save time
- Scalability, redundancy, disks using RAID technology, secure authentication
- Reduced business risks because documents are backed-up electronically
- Compatible with MFPs so users can send, receive, scan, index, and automatically archive incoming and outgoing faxes
- More than 4,000 SAGEM fax server appliances sold in Europe with proven ROI
- Rack-mount server appliance

OpenScribe: Smart, purpose-built appliance for SME secure document management & archiving.

- Facilitates regulatory compliance through audit traceability, since the lifecycle of every document is recorded
- Increased productivity: automatic inbound document processing and routing
- Easy & friendly: third-party and office application integration
- Interoperability: plugs into any endpoint and peripheral
- Quality: approval system, document versioning

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- All-in-one appliance that uses advanced business rules for secure document routing, indexing, version management, full-text search, and document archival with access rights management
- Rack-mount server appliance

Features & benefits of OpenLine and OpenScribe combined

- Web interface – No additional software to install on desktops. Send and receive faxes from Windows applications. Unlimited users.
- Network integration – Connects to all MFPs for secure routing. Integrates with networked fax machines – Boarded or boardless. Consolidates and archives all faxes and documents.
- Archiving solution – For faxes, emails, desktop documents, business application files. Track all inbound and outbound business data for audit. Full-text and multi-criteria search.
- Green-optimized solution: reduces energy, telecom and printing costs.
- Increases productivity and saves money by streamlining processes.
- Further details at: <http://www.sagem-interstar.com/bundled-solutions/index.htm>

Sagem-Interstar will also be showcasing the **SAGEM FAX Analog Terminal Adaptor (ATA) 101S**, an economical and compact device that connects to fax machines such as multifunction peripherals (MFPs), enabling secure and reliable fax communications over an IP network.

The SAGEM FAX ATA 101S allows customers to continue using their traditional fax equipment and reduces the cost of analog lines, as they transition to a converged IP network environment. By simply connecting the SAGEM FAX ATA 101S to an MFP, users can reap the advantages of seamless and real-time T.38 Fax over IP (FoIP) and SIP communications.

Further details at: <http://www.sagem-interstar.com/mfp-integration/ata/index.htm>

Quotes

Bob Wood, Vice President of Sales, Americas, Sagem-Interstar

"In these times of economic uncertainty, our customers are looking for low-cost solutions with a quick and measurable return on investment (ROI). OpenLine and OpenScribe solutions offer both "hard" and "soft" dollar savings over existing fax machines and electronic filing cabinets, to paper and printing costs.

IT Managers are being asked to do more with less; increase productivity within their existing IT infrastructure with less headcount and reduced IT budget. These demands require organizations to rethink how they will capitalize on investments like MFPs to streamline workflow processes in departments such as Accounts Payable, Human Resources, Insurance Claims, and Contract Management. Automating inbound and outbound faxing, as well as document exchange with OpenLine and OpenScribe, ensure that the security and control of sensitive information is managed

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properly, and solves for government compliance, while leveraging their company's infrastructure investment."

**Bruno Gérard, VP, Professional Terminals and Systems Department Director,
Sagem Communications**

"SAGEM OpenLine has experienced tremendous success in the European SME and large enterprise fax server markets due to innovative features such as full-text search, OCR fax processing and routing, as well as automatic archiving. I believe OpenLine and OpenScribe are also poised for similar success and popularity in the North American market."

Supporting Resources:

OpenLine Technical Specification Sheet:

http://www.sagem-interstar.com/downloads/products/OpenLine_Fax_Appliance-EN.pdf

OpenScribe Technical Specification Sheet:

http://www.sagem-interstar.com/downloads/products/OpenScribe_DocMgmt_Appliance-EN.pdf

SAGEM FAX ATA 101S Technical Specification Sheet:

<http://www.sagem-interstar.com/downloads/products/SagemFAX-ATA-101S-EN.pdf>

Tags / Keywords: Sagem-Interstar, Sagem, OpenLine, OpenScribe, fax ATA, analog terminal adaptor, server appliance, plug and play, fax server, document management, archiving, archival, faxing, advanced routing, secure routing, MFPs, green optimized, IP fax

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

Visit Sagem-Interstar:

Corporate website: www.sagem-interstar.com.

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

LinkedIn Group: *Sagem-Interstar XMediusFAX FoIP*

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About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: www.sagem-communications.com

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