



sagemcommunications
INTERSTAR

Sagem-Interstar Appoints Bob Wood, Vice President of Sales, Americas

Sagem-Interstar continues to swiftly expand its global leadership in advanced SIP and IP fax solutions by welcoming a new senior executive to help lead endeavors for stimulating adoption of cost-effective and green-optimized UC and converged IP infrastructures, notably benefiting today's down economy.

Montreal, Canada – (Marketwire – March 18, 2009) – Sagem-Interstar Inc. ([Sagem Communications](#)), the global leader in advanced fax solutions for IP networks (www.sagem-interstar.com), has appointed Bob Wood as Vice President of Sales, Americas to spearhead and expand efforts for promoting ROI stimulus initiatives into enterprise Unified Communications (UC) and converged IP infrastructures within the United States, Canada, Caribbean-Latin America (CALA), and central/south American markets.

Prior to joining Sagem-Interstar, Wood worked four years as Sales Vice President, North America at Captaris Inc., a leading provider of software products automating document-centric business processes, which was acquired in October 2008 by Open Text Corporation

At Captaris, Wood was responsible for overseeing North American field operations, resellers, strategic partners, national accounts and Federal sales. Having successfully rebuilt most of Captaris' sales operations in the United States and Canada, Wood was recognized as "Manager of the Year" for three consecutive years. Prior to that, Wood served as Vice President, North America for 10 years at MediaTel (division of Captaris), a global SaaS information and e-document solutions provider to Fortune 1000 corporations.

Wood is a graduate of the 1999 EEP, Management Program at Harvard University Graduate School of Business. He earned his Bachelor of Science degree in Business Administration from West Virginia University in 1982, with a major in Marketing and a minor in Statistics.

Quote

Jean Champagne, General Manager, Sagem-Interstar

- "Bob Wood is a results-oriented, strategic thinker who brings Sagem-Interstar more than 25 years of experience in telecommunications, software, messaging, and SaaS. His expertise includes a proven 18-year track record of successful executive management in both sales and business development. I am very excited and optimistic about the implications of having Bob onboard to help us maintain customer satisfaction, reinforce channel partner relationships, and tap into new vertical and horizontal markets."



sagemcommunications
INTERSTAR

Supporting Resources:

Corporate website: www.sagem-interstar.com.

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/pages/Sagem-Interstar-XMediusFAX/32066077169>

Twitter feed: <http://twitter.com/giseleseto>

LinkedIn Group: *Sagem-Interstar XMediusFAX FoIP*

Tags / Keywords: Bob Wood, Robert Wood, Captaris, Open Text, IP fax, fax over IP, fax server, Cisco AXP, ISR, XMediusFAX, Sagem-Interstar, SIP fax, T.38, FoIP, voip fax, unified communications, unified messaging, UC,

About Sagem-Interstar Inc.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As the North American subsidiary of Sagem Communications, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

Visit Sagem-Interstar's website at: www.sagem-interstar.com.

About Sagem Communications

A French, international scale, high technology company, Sagem Communications specialises in broadband communications and convergence in particular in the following areas: printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating energy management solutions and telecom systems and partnerships.

The company is in a leadership position in these sectors thanks to its proven capacity for innovation. Sagem Communications aims to become a world leader in convergence and broadband terminals. With a turnover of more than 1.3 billion euros, Sagem Communications employs 6,570 people on five continents and is headquartered in Paris.

The sustainable development policy commitment at Sagem Communications starts right from the product design stage. It applies to the whole of the industrial process, the eco-design in accordance with ISO standards and includes the energy consumption of the products, and is included in an ethical charter applicable to all its suppliers.

For more information, please visit: www.sagem-communications.com

###

2/3

Sagem-Interstar

5252 de Maisonneuve Blvd. West, Suite 400

Montreal, Quebec

H4A 3S5 Canada

www.sagem-interstar.com

Media Contact:

Gisèle Seto

Sagem-Interstar Inc.

Phone: +1.514.787-2114

gisele.seto@sagem-interstar.com

<http://twitter.com/giseleseto>



sagemcommunications
INTERSTAR

The information contained in this press release was, to the best of our knowledge, accurate at the time of posting, but may be superseded by subsequent disclosures. All trademarks are the property of their respective owners.

3/3

Sagem-Interstar
5252 de Maisonneuve Blvd. West, Suite 400
Montreal, Quebec
H4A 3S5 Canada
www.sagem-interstar.com

Media Contact:
Gisèle Seto
Sagem-Interstar Inc.
Phone: +1.514.787-2114
gisele.seto@sagem-interstar.com
<http://twitter.com/giseleseto>