

SAGEMCOM DEMOS WORLD'S ONLY IP FAX SERVER CERTIFIED TO RUN IN A CISCO INTEGRATED SERVICES ROUTER (ISR) AT CISCO LIVE BARCELONA

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NEWLY LAUNCHED XMEDIUSFAX™ 6.5 WITH “AUTO-HEALING” BRANCH SURVIVABILITY OFFERS ADVANCED FAX OVER IP (FOIP) INTEGRATION SO ENTERPRISE BRANCHES MAY ENABLE SECURE AND HIGHLY AVAILABLE IP FAXING FROM THE DESKTOP OR ANY SMART MOBILE DEVICE.

Barcelona, Spain — (Marketwire, January 19, 2010) — Sagemcom, the global leader in advanced IP fax server solutions, will be demonstrating at Cisco Live 2010 Barcelona (Jan. 25-28 – Booth E14) how its XMediusFAX Release 6.5 Fax over IP (FoIP) software enhances enterprise unified communications (UC) in high availability and disaster recovery scenarios. As the world's first and only application-certified fax solution to run inside a Cisco Integrated Services Router (ISR) and [Application eXtension Platform \(AXP\)](#), the patented XMediusFAX Release 6.5 solution features major enhancements that provide for rapid ROI and cost-effective branch survivability with integrated “auto-healing” capabilities, whether the user is at the office, at home or on the road.

The XMediusFAX AXP FoIP edition addresses mission-critical IP fax applications to seamlessly enhance the evolving borderless branch IT, UC and Enterprise Content Management (ECM) ecosystems.

Aside from “auto-healing” branch survivability, other new anchor elements in XMediusFAX Release 6.5 include:

- A comprehensive and rich multilingual user interface (supporting English, French, Spanish, German, Italian, and Portuguese)
- FoIP-optimized operations enhancements facilitating rapid deployment and troubleshooting
- A state-of the art, versatile report-generation engine for improved control and business process efficiency
- Advanced number modification enabling flexible UC application deployment

- Powerful web phonebook for seamless integration with emerging web 2.0 technologies and infrastructures
- Full SIP-based interoperability with major UC platforms, including Cisco CUCM/AXP, Avaya Aura CM, and Alcatel-Lucent OXE, as well as other leading gateway and infrastructure solutions (including Microsoft Exchange 2010 Server)

QUOTE

“Working closely in tandem with Cisco, we are optimizing our XMediusFAX AXP for a new era of borderless branch office IT through stringent interoperability testing and certification with the second-generation Cisco ISR G2 and AXP. Our FoIP solutions add significant ROI and operational efficiency to the Cisco borderless network experience, since XMediusFAX simplifies branch IT architecture by enabling fail-proof IP fax communications from anywhere, anytime, using any device. Network administrators can easily do more with less through XMediusFAX’s all-software-based, virtualized approach for secure and seamless IP faxing that resolves an enterprise’s distributed networking pain points,” said Bruno Gérard, VP Managing Director (Sagemcom Professional Terminals and Systems department, Document Activity).

ABOUT SAGEMCOM

A French, international scale, high-tech company, Sagemcom is working to establish itself as a leader in high added value communicating terminals. It specialises in broadband communications, telecoms and energy, and the document management sectors: consumer and professional printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating management solutions, energy and systems management, telecom partnerships and convergence.

With a turnover of more than 1.3 billion euros, Sagemcom employs 6,030 people on five continents. It is headquartered in Rueil-Malmaison (France). Sagemcom’s sustainable development policy commitment starts right from the product design stage. It applies to the whole of the industrial process, from eco-design in accordance with ISO standards, reducing the energy consumption of its products, and all in the context of an ethical code of practice applicable on all its suppliers. Sagemcom was the winner of the 2009 and 2010 Telecommunication Product category Customer Service Prize.

For more information:

www.sagemcom.com

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PRESS RELEASE

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