

SAGEM-INTERSTAR UNVEILS THE LATEST IN ENTERPRISE FAX OVER IP AND WHY IT'S ESSENTIAL TO UC

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FEATURED AS AN EXHIBITOR AND A UNIFIED COMMUNICATIONS (UC) TRACK PANEL SPEAKER AT ITEXPO EAST 2010 MIAMI, SAGEM-INTERSTAR SHARES ITS LATEST NEWS AND PERSPECTIVES ON FAX OVER IP (FOIP) BENEFITS, TRENDS AND CHALLENGES.

Montreal, Canada — (Marketwire, January 18, 2010) — [Sagem-Interstar](#) ([Sagemcom Group](#)), the global leader in advanced IP fax server solutions, will be spotlighted at an ITEXPO East 2010 panel discussion comprised of four enterprise fax experts. The panel speakers will share their views on how FoIP addresses both business and technology issues in a UC system, whether it involves SIP, virtualization or T.38. Sebastien Lalonde, a core member of the senior R&D leadership team at Sagem-Interstar, will speak during the panel session titled [Integrating Fax into Your Enterprise UC Experience](#) at 3 p.m. on January 21, 2010 at the Miami Beach Convention Center in Florida.

Sagem-Interstar will also be exhibiting at ITEXPO **booth # 526** from January 20-22. The booth will showcase the recently launched **XMediusFAX™ Release 6.5 FoIP server software** suite, which includes:

- “Auto-healing” capabilities in high availability and disaster recovery scenarios, when paired with the Cisco ISR and AXP.
 - o XMediusFAX is the world’s first and only application-certified fax solution to run inside a Cisco Integrated Services Router (ISR) and Application eXtension Platform (AXP). It provides for rapid ROI and cost-effective branch office survivability.
- Microsoft application-certified integration with Microsoft Exchange Server 2010 Unified Messaging (UM), Windows 7 and Windows 2008 R2

Other new anchor elements in XMediusFAX Release 6.5 include:

- A comprehensive and rich multilingual user interface (supporting English, French, Spanish, German, Italian, and Portuguese)
- FoIP-optimized operations enhancements facilitating rapid deployment and troubleshooting

- A state-of the art, versatile report-generation engine for improved control and business process efficiency
- Advanced number modification enabling flexible UC application deployment
- Powerful web phonebook for seamless integration with emerging web 2.0 technologies and infrastructures
- Full SIP-based interoperability with major UC platforms, including Cisco CUCM/AXP, Avaya Aura CM, and Alcatel-Lucent OXE, as well as other leading gateway and infrastructure solutions (including Microsoft)

Sagem-Interstar will also showcase its **Open Line PR 10.0 platform** (IP fax server appliance with smart document management and advanced archiving and routing capabilities) launched globally in Q2/2009. A robust T.38 FoIP engine alongside XMediusFAX core software are integrated as standardized offerings within the platform. This latest version supports some key advanced capabilities, including high availability, which were previously offered only in the high-end XMediusFAX standalone software suite.

QUOTE

Jean Champagne, General Manager, Sagem-Interstar (Sagemcom Group):

“In 2010, we anticipate that the deployment of T.38 based FoIP solutions will continue to accelerate. SIP trunking will become an increasingly important driver and networking consideration for IP fax server installations. From a competitive perspective, continued consolidation will rule in 2010. Timely and focused investments in this space will prove key regarding market share gains. Sagem-Interstar, with strong financial backing from its corporate parent Sagemcom, as well as tight relationships with key players like [Microsoft](#), [Cisco](#), [Avaya](#), and [Alcatel-Lucent](#), is well-positioned to take advantage of emerging competitive and industry dynamics.”

RECENT HEADLINES

UC solution specialist MTM Technologies Teams Up with Fax over IP Global Leader Sagem-Interstar

<http://www.marketwire.com/press-release/Sagem-Interstar-Inc-1066162.html>

Video: Sagem-Interstar Q4'09 IP Fax Overview

<http://www.tmcnet.com/tmc/videos/default.aspx?vid=1656>

ABOUT SAGEM-INTERSTAR INC.

Sagem-Interstar Inc. is the global leader in advanced fax server solutions for IP networks. Its field-proven XMediusFAX™ leverages IP telephony and Unified Communications (UC) systems to enhance productivity, collaboration, and ROI by integrating fax on the desktop. Deployed worldwide in enterprises and service provider sites since 2002, XMediusFAX is the most mature T.38 Fax over IP (FoIP) software on the market. As a North American subsidiary of Sagemcom, Sagem-Interstar, with its globally recognized excellence in delivering scalable, secure and survivable FoIP solutions, is empowering businesses to fulfill the compelling promise of UC.

Website: www.sagem-interstar.com

Corporate video: <http://www.youtube.com/watch?v=4QkPVagX3mk>

Facebook page: <http://www.facebook.com/sageminterstar>

LinkedIn Group: <http://www.linkedin.com/in/sageminterstar>

Twitter: http://twitter.com/sagem_interstar

ABOUT SAGEMCOM

A French, international scale, high-tech company, Sagemcom is working to establish itself as a leader in high added value communicating terminals. It specialises in broadband communications, telecoms and energy, and the document management sectors: consumer and professional printing terminals, digital TV set-top boxes, broadband and residential terminals, communicating management solutions, energy and systems management, telecom partnerships and convergence.

With a turnover of more than 1.3 billion euros, Sagemcom employs 6,030 people on five continents. It is headquartered in Rueil-Malmaison (France). Sagemcom's sustainable development policy commitment starts right from the product design stage. It applies to the whole of the industrial process, from eco-design in accordance with ISO standards, reducing the energy consumption of its products, and all in the context of an ethical code of practice applicable on all its suppliers.

Sagemcom was the winner of the 2009 and 2010 Telecommunication Product category Customer Service Prize.

For more information: www.sagemcom.com

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Media Contact:

Gisèle Seto
Sagem-Interstar Inc.
Marketing Communications
Phone: +1 514-787-2114
gisele.seto@sagem-interstar.com